

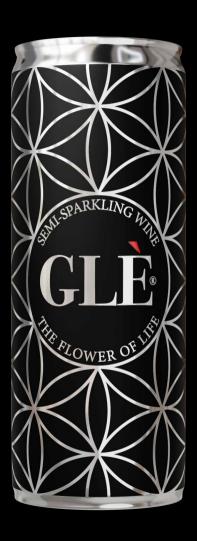
# FLOWER OF

ENJOY

#### WINE!



My name is Glera, my friends call me Glè, I'm born every year from the passion between a wise father and Mother Nature, I'm the perfect combination of ambition, commitment and perseverance, I'm Italian and I love to travel all over the World, I'm polite and respectful of peoples and territories, I will be your traveling companion, without excess, without risks, wherever you are.



#### 100% GLERA VENETO IGT

Wine with an intense flowery aroma made from pure Glera grapes, a white grape variety with large, long clusters and golden yellow berries, cultivated in the Veneto region since the Romans, a solemn tribute to the Flower of Life.





## INTERNATIONAL CANNED WINE COMPETITION 2023

BOONVILLE, CALIFORNIA

# ESSENCE OF GREAT ITALIAN BLENDS

GLÈ is much more than a wine to be enjoyed on its own: it is an authentic expression of Veneto's winemaking tradition, capable of conveying freshness, elegance, and a distinctive floral note.

This grape variety stands out for its liveliness and versatility, qualities that make it ideal not only as an aperitif wine but also as a premium ingredient in classic Italian cocktails.

In the most iconic mixes—from the Spritz to the Hugo, and even in modern twists on traditional recipes—Glera brings balance, lightness, and a fine perlage that elevates every sip.

Its fruity, delicate soul blends harmoniously with liqueurs, bitters, and aromatic extracts, becoming the vibrant heart of drinks that celebrate Italian conviviality and style.

## SPRITZ





3 PT GLE + 2 PT APEROL + 1 PT SODA

#### HUGO



3 PT GLÈ + 2 PT SODA + 1 PT EDERFLOWER SYRUP

## ROSSINI



2 PT GLE + 1 PT STRAWBERRIES PUREE





2 PT GLE + 1 PT POMEGRANATE JUICE

### BELLINI

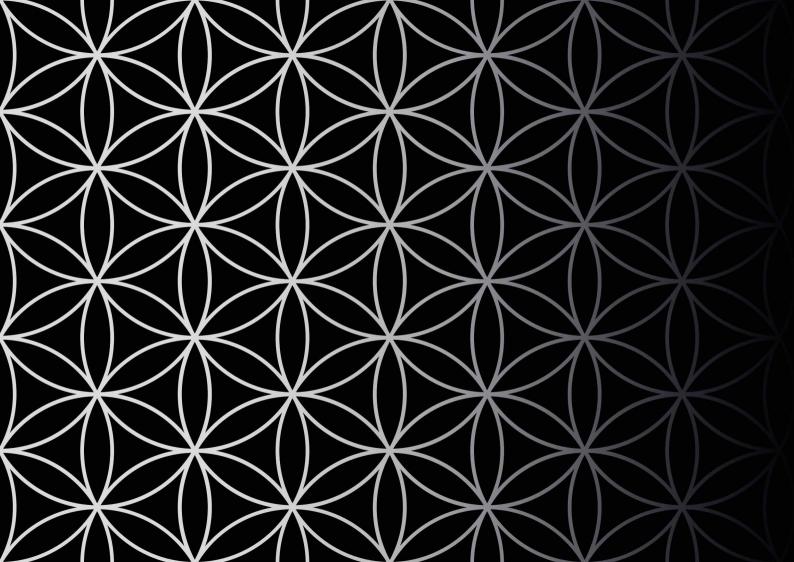


2 PT GLÈ + 1 PT WHITE PEACHES PUREE

#### MIMOSA



2 PT GLÈ + 1 PT ORANGE JUICE



#### FLOWER OF LIFE

The Flower of Life embodies perfection, creation and its completion. Its many meanings make it a symbol of balance, harmony, rebirth and protection. We chose it to dress our wine and represent our vision of a more sustainable World.



#### THE SUSTAINABLE ONE

Choosing GLÈ means reducing  $CO_2$  emissions by 98% compared to the same amount of wine in a classic glass bottle; the remaining 2% emissions are abundantly offset by the  $CO_2$  reduction implemented by nature in our vineyards.

The environmental impact corresponds to zero, the aluminum used to package GLÈ is infinitely recyclable, the cardboard box is first of all reusable, as it is very sturdy and elegant, and finally recyclable and compostable.

